



Deutscher Verband für Wohnungswesen, Städtebau und Raumordnung e.V.



Federal Ministry of the Interior, Building and Community





JUST, GREEN & PRODUCTIVE – FRONTRUNNER-CITIES AND THEIR APPROACHES



GOOD PRACTICES // PRODUCTIVE AND FIT FOR FUTURE!

SEPTEMBER 9<sup>TH</sup> 2020 // 9H45 - 18H15



#### Aveiro

Aveiro is friendly and welcoming. Its lagoon and coastline are overlooked by towering mountains. With nature on your doorstep, a safe and peaceful atmosphere, an excellent transport systems, sports, recreational and cultural facilities, Aveiro offers all the ingredients of a great quality of life. Aveiro is the ideal place to grow up, study and find a career. It's the ideal place to live.



# Aveiro

Population around 80 thousand Aveiro population growth rate, between 1991 and 2019, exceeding Coimbra, Lisbon and Oporto.

Aveiro is also know has a **territory of innovation**, where digital technologies are a present reality with great history and legacy.

Most recently, Aveiro has also presented itself as a **Candidate City to become European Capital of Culture in 2027** and has been investing in the design and execution of a Strategic Cultural Plan with great vision and ambition, focused on 4 areas: Culture, Environment, Tech & Soul.



Main Urban Authority

**Delivery Partners** 







instituto de **INOVARIA** telecomunicações REDE DE INOVAÇÃO EM AVEIRO







#### 1st AXIS EDUCATION

- Tech Labs in Schools
- STEAM training for teachers
- STEAM resources platform
- MTF Sparks
- CodeHero

#### <sup>2nd</sup> AXIS TRAINING

- Labour Observatory
- STEAM training in academia
- STEAM training in local economy
- Tech City Bootcamp
- Criatech artistic residencies

3<sup>rd</sup> AXIS

#### TECHNOLOGY, SERVICES AND APPS

- Urban Platform
- Fibre infrastructure and sensors
- 5G communications infrastructure
- Uses cases: mobility, environment and energy

4<sup>th</sup> AXIS

### CHALLENGES

- Aveiro 5G Challenges
- Aveiro Urban Challenges
- Participatory Budget with Direct Intervention
- MTF Labs
- Mobility Challenge



## - TECH LABS IN SCHOOLS

#### Our main **objectives are:**

To promote the knowledge in science, technology, engineering, arts and mathematics
To consolidate critical analyses, self-learning, collaborative work and problem solving's resilience in our students

• To offer all the relevant skills and necessary knowledge to our teachers, that will be the Change Agents in Schools, to implement this programme.



## TECH LABS IN SCHOOLS

#### 1<sup>st</sup> Cyle of Education:

[launched in 2019-2020]

• 31 Tech Labs equipped with 3D printers, robotic kits and electrical circuits kits.

#### 2<sup>nd</sup> and 3<sup>rd</sup> Cycle of Education:

[To be implemented in 2020/2021]

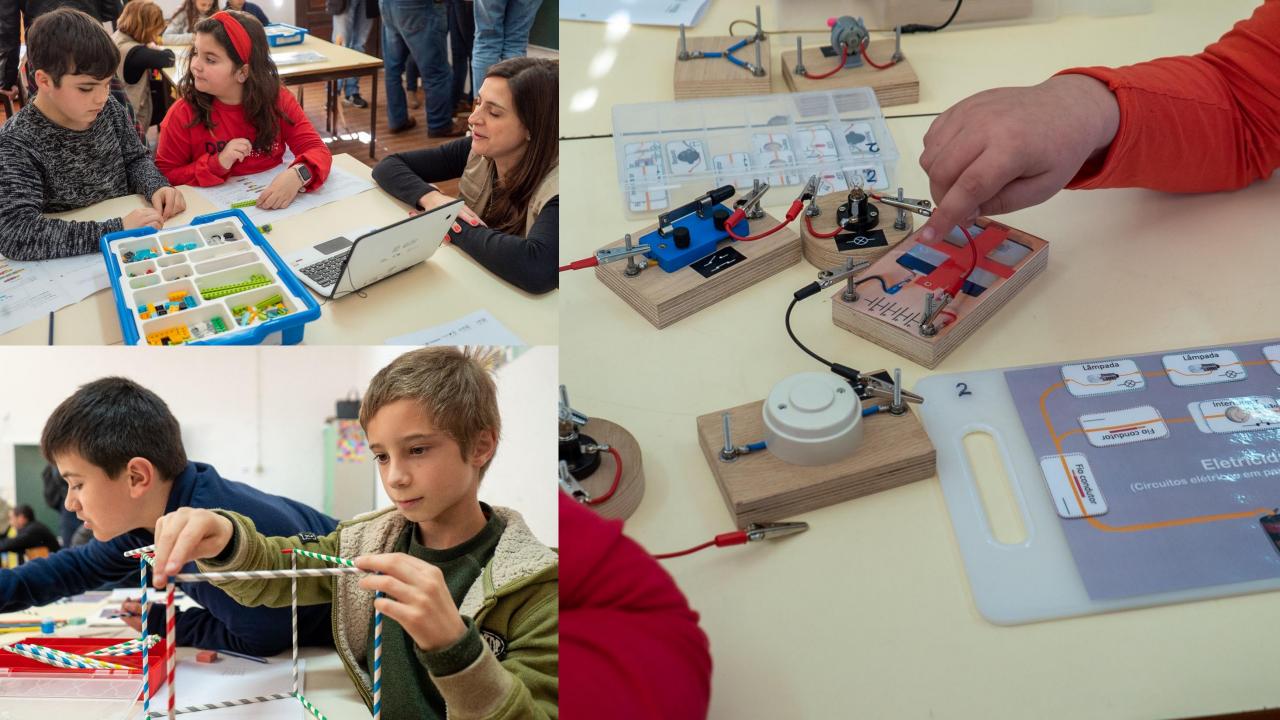
#### Secondary Level:

[launched in 2019-2020]

• 4 Tech Labs equipped with 3D printers, robotic kits and electrical circuits kits.

#### Training for 140 teachers

- + 3000 students from primary school engaged
- + 800 hours of monitoring



2<sup>nd</sup> AXIS

## TRAINING

GOAL

Enabling the future of labour skills in local professionals and human resources.

Autonom stronic Syster v of Ele Objects Creativity Critical Th. accordent of Graphic Interfaces Investment of Indexing Systems

#### LABOUR OBSERVATORY

STEAM TRAINING IN LOCAL

- STEAM TRAINING IN ACADEMIA
- TECH CITY BOOTCAMP

- CRIATECH ARTISTIC RESIDENCIES



TRAINING

# TECH CITYBOOTCAMP

Coding skills for non-geeks only! A smart strategy to train human resources and retain talents in the Aveiro Region.

**3** Bootcamps

**60** Trainees

Goal 90% of employability rate

3<sup>rd</sup> AXIS

## TECHNOLOGY SERVICES AND APPS

GOAL

City transformation into a technological centre and a digital experimentation living lab.

 URBAN PLATFORM
 SG COMMUNICATIONS INFRASTRUCTURE
 FIBRE INFRASTRUCTURE AND SENSORS
 USE CASES: MOBILITY, ENVIRONMENT AND ENERGY



3<sup>rd</sup> AXIS

TECHNOLOGY, SERVICES AND APPS

## AVEIRO TECH CITY LIVING LAB

The Living Lab infrastructure aims to be a space for testing innovative solutions, where multiple stakeholders collaborate in the development, validation and testing of novel technologies and services in a real context.

What do we have?

- . 16 kms of the latest generation fibre technology;. 44 reconfigurable radio units with a different set of sensors for data collection;
- .15G network, that includes four macro cells and one 5G Core device;
- .1 Urban digital platform.

# Aveiro Tech Ci Living

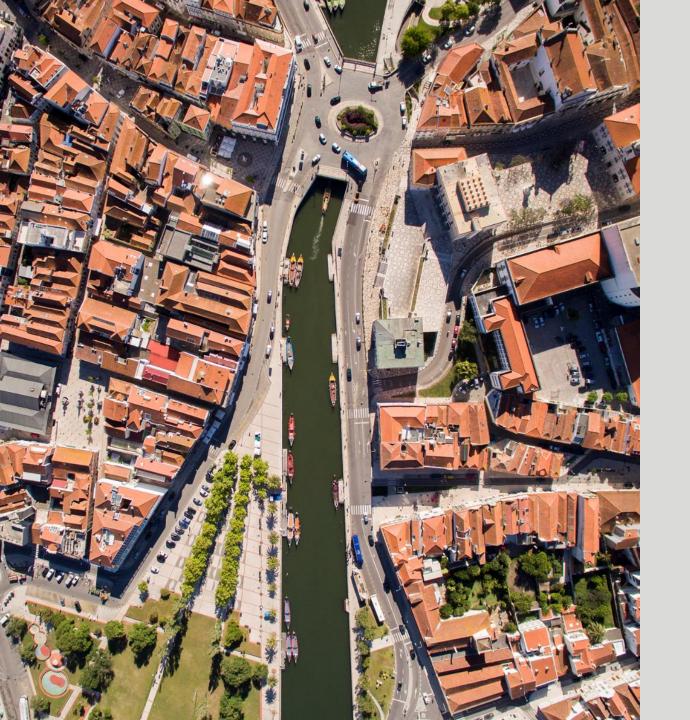
TECHNOLOGY, SERVICES AND APPS

## - AVEIRO TECH CITY LIVING LAB

To whom?

This open and large-scale technological laboratory will be at the service of **researchers**, **digital industries**, **startups**, **scaleups**, **R&D centres**, **entrepreneurs and other stakeholders** interested in developing, testing or demonstrating new IoT and Smart Cities products or services.

3<sup>rd</sup> AXIS



3<sup>rd</sup> AXIS

TECHNOLOGY, SERVICES AND APPS

### DOMAINS

- Autonomous vehicles
- Last mile delivery services
- Interactive new apps
- Waste Collection and Management
- Traffic Management
- Smart urban furniture



#### MOBILITY

- Mobile access points with environment and geolocation sensors
- Inhabitants routines and behaviour information
- Traffic management
- Smart Parking pilot scheme in city centre



### ENVIRONMENT

- Weather Stations: + 10
- Data: Weather indicators [e.g.: temperature, humidity, wind speed] and Air quality [e.g.: particles, carbon monoxide, ozone, carbone dioxide]



#### ENERGY

- Electric charging stations in urban canals
- +30 vessels with electric engines
- 400 tons of CO2 reductions per year
- Shared investment: Public (charging stations) + Private (engines)

4<sup>th</sup> AXIS

## CHALLENGES

In this axis we launch different challenges for different audiences. Just recently, under the Participatory Budget we have started the voting period of 11 projects that were presented by our citizens. The most voted will be implemented until April 2021. **AVEIRO 5G CHALLENGES** 

#### **AVEIRO URBAN CHALLENGES**

PARTICIPATORY BUDGET

- MOBILITY CHALLENGE

MTFLABS



CHALLENGES

## – AVEIRO 5G CHALLENGES

Goal: Attract and secure business and talent in

Aveiro.

#### Completion offers:

. Free access to infrastructure

. Workshops of Validation Mindset | 5G Ecosystem | Validation Structure | Pilot Structuring | Pitch Training

. Prizes for 3 project winners ( $\in$ 25K/each)

2 Editions: 2020 | 2021



CONCLUSIONS

## - AVEIRO TECH CITY

**Goal:** to support the digital transformation in the city.

. Prepare young generations to succeed in the new Digital Era

. Empower Human Resources to compete in the future job market

. Attract entrepreneurs, ICT companies and R&D Centres to the Aveiro Tech City Living Lab

. Involve citizens and provide them better services and quality of living.





**EXAMPLE** TECH City

## TRANSLATE IT INTO ACTION

JUST, GREEN & PRODUCTIVE – FRONTRUNNER-CITIES AND THEIR APPROACHES

#### THANK YOU / OBRIGADO

SEPTEMBER 9тн 2020 // 9н45 - 18н15 (3 X 2н30)

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